



Lost Sierra Composite Mountain Bike Team: 2023 Season

To: Donors, Sponsors and Supporters
From: Lost Sierra Composite High School Mountain Bike Team
Subject: Sponsorship and Fundraising for 2023 season

About Lost Sierra Composite

The Lost Sierra Composite (LSC) is a mountain bike team comprised of Plumas County 6th through 12th grade student-athletes. The team's mission is to build strong minds, bodies, character, and community through cycling. Through the development of a youth mountain biking culture in Plumas County, the team will inspire kids to be actively engaged in their community, develop lifelong physical literacy, and become stewards of their local trails and environment. Everyone is welcome and everyone rides. The team is managed and coached by team director Dana Ludington along with 10 volunteer, certified coaches from Plumas County.

2023 Team Goals

The LSC team goals are simple: have fun, ride and race safely, and include and value every rider. Although the students are learning skills and gaining fitness, LSC coaches are most focused on teaching students how to respect each other, themselves, the environment, their trails and their communities. Our athletes learn skills like changing flats and how and why to carry appropriate gear and tools. We emphasize teamwork and creating stronger and more confident student-athletes both on and off the bike. This is a unique high school and middle school team environment. There are no cuts; everyone rides and contributes to the team no matter his or her ability level.

Team Budget Needs

Student-athlete scholarship registration costs, team uniforms, ride equipment (spare tires, pumps, multitools, tubes, bike stands, replacement parts, etc.), team supplies (first aid, food, team event tents and chairs, etc.), team loaner bikes, Wilderness First Aid training and registration costs for our volunteer coaches, providing transportation options to riders, and travel costs for races and/or adventure rides.

Team Sponsor Benefits

As a sponsor of the LSC team, you will be supporting community and youth development and each student-athlete's ability to develop strong body, strong mind and strong character through mountain biking. You will help LSC coaches promote mountain biking to Plumas County youth as a healthy and fun team sport they can enjoy far beyond their high school years regardless of their ability. We are a 501(C)3, EIN 84-4766364, making your donation tax-deductible.

Sponsor Level Donations

- **Basic:** \$50-\$249
 - Recognition on the team social media pages
- **Supporting:** \$250-\$499 (6 available)
 - Basic level sponsorship PLUS link and logo on the team website, logo on team jersey
- **Title:** \$500 + (3 available)
 - Supporting level sponsorship PLUS, premium logo placement on all collateral including team trailer.

To support LSC please contact Team Director Dana Marty at lostsierramtb@gmail.com

FB & IG Page: [@lostsierracomposite](https://www.instagram.com/lostsierracomposite)